

GRAPHIC DESIGN SIGN

RESUME & PORTFOLIO

Selected Work from 2010 to 2022

Eng. Ph.D Khaled Shaheen

KHALED SHAHEEN

KUWAIT

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EGYPT

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Start doing what is
necessary; Then do
what is **possible**;
Suddenly you will
find yourself doing
the **impossible**.

Specializes in print
& graphic design



PERSONAL INFO

BIRTHDAY	1st Sep1970	NATIONALITY	Egyption
RELATIONSHIPS	Married	LANGUAGES	Arabic + English

CONTACT

ADDRESS:	PHONE:
Kuwait : Jabriya, Block 11, St. 7	Kuwait : 00965 66 86 88 06
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khaled@yoraagency.com	
khaledshahen268@yahoo.com	

EDUCATION

Jun 2005	Aug. 1998
PHD. IN APPLIED ARTS	MSC. IN APPLIED ARTS
Helwan University Egypt.	Helwan University Egypt.
Design of textile Printing: “Creating of database aiming at producing designs for textile printing fashion”	Design of textile Printing: “Tendencies and creative abilities as influencing factor to development fashion”
Jun 1994	
BSC. IN APPLIED ARTS	
Helwan University Egypt.	
Design of textile Printing: Grade: V. Good	

MY VISION

I am dedicated to providing comprehensive solutions in all branches of design.

With a combination of academic excellence and practical experience, I collaborate closely with our clients to achieve their business objectives.

My expertise extends beyond mere design and innovation to encompass marketing strategies and design consultations that drive progress and sustainable growth for our clients.

I strive to be a trusted partner in our client’s success and prosperity.

EXPERIENCE

1995—Present	2020—Present
HIGHER INSTITUTE OF APPLIED ARTS	Owner and Founder
Giza, Egypt.	DESIGN CONCEPT PLUSE
	Graphic Services Online
Fashion Department & Graphic Department	
8/1998 to 2/2001	Lecturer
9/1995 to 8/1998	Demonstrator
9/1998 to Present	Professor
2018—2020	2015—2018
Project Manager	Creative Director
DONE INTERIOR BY NOOR BIN EIDN	BAIT AL-RITAG CO.
Kuwait	Kuwait
2005—2015	2001—2005
Art Director	Project Manager
RANYA ALMUTAWA CO.	FOUR FILMS PRINTING PRESS CO.
Kuwait	Kuwait
ENG. RANYA ALMUTAWA	ENG. MOHAMAD KHALIL
Ceo, Founder Ranya Almutawa Co., Kuwait.	Executive manager, Bait Alritag Co. Kuwait.
Tel. + 975-304-205	Tel. + 975-304-205
Email :	Email :

REFERENCES

PROGRAMMING SKILLS

Adobe Illustrator	90%
Adobe Photoshop	90%
Adobe InDesign	90%
Photography	75%
Web Design	65%
Video Editing	70%

LANGUAGE SKILLS

English	80%
Arabic	98%

KEY QUALITY



BRANDING PROJECTS

Branding is the process of creating a unique identity and image for a company, product or service to distinguish it from competitors and establish a presence in the market. This includes developing a brand name, logo, slogan, and consistent visual and messaging elements. The goal of branding is to build awareness, credibility, and loyalty with target customers.



BRANDING PROJECTS

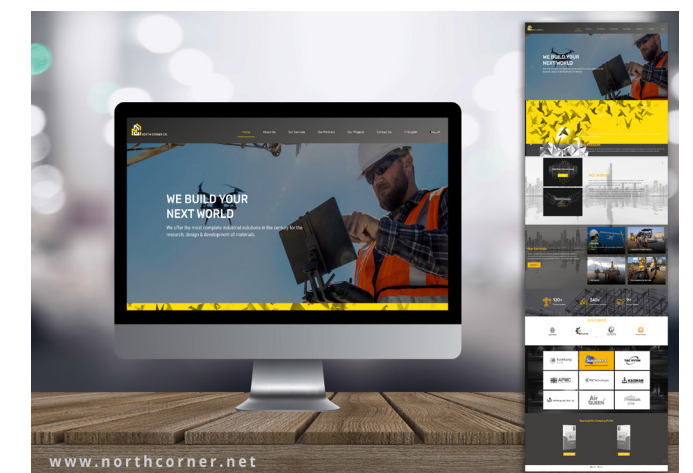
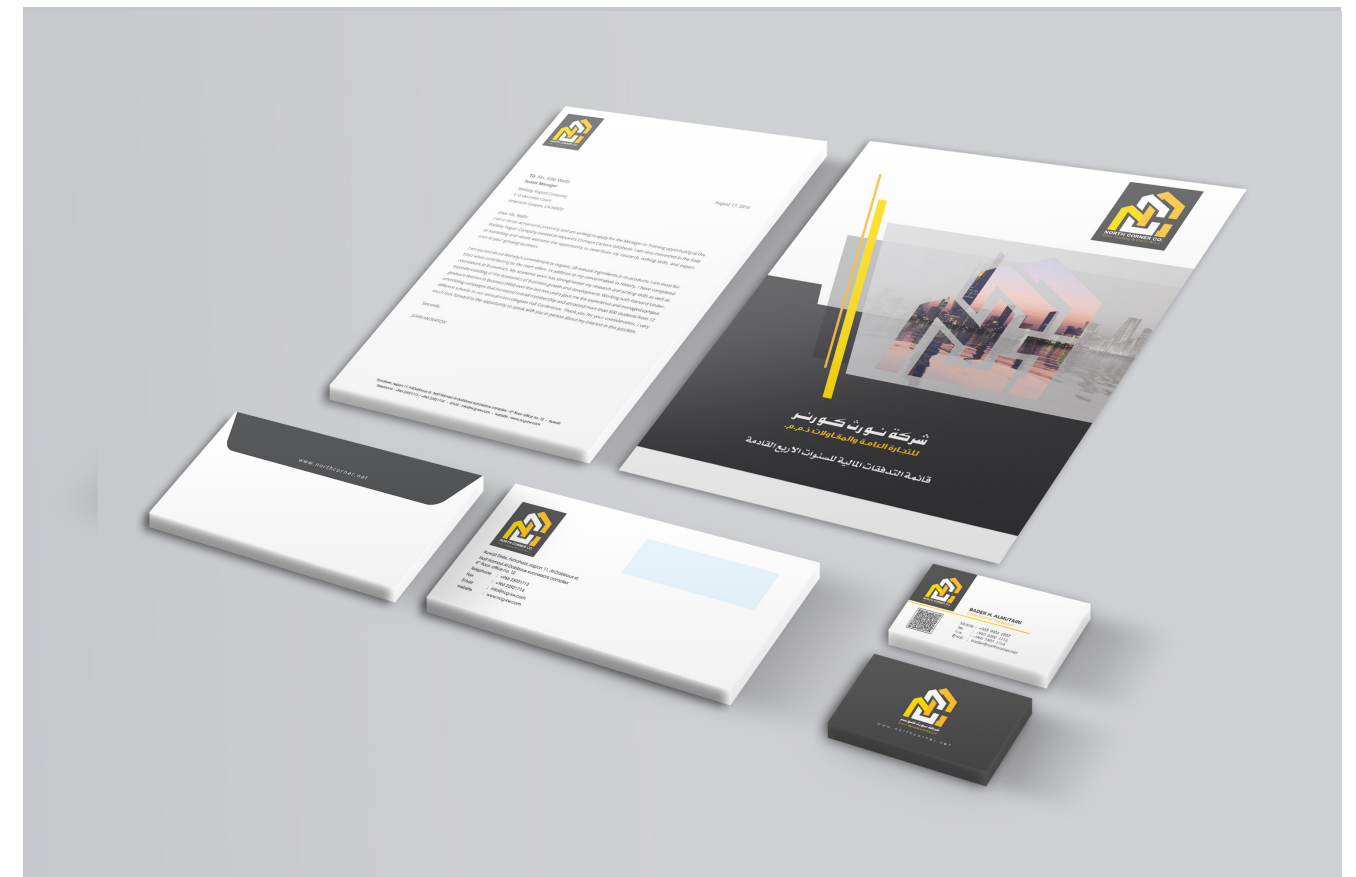


CLIENT :

NORTH CORNER CO.
GEN. TRADING & CONT. W.L.L

Tasks

- Logo Design
- Website Design
- Stationary
- Company Profile



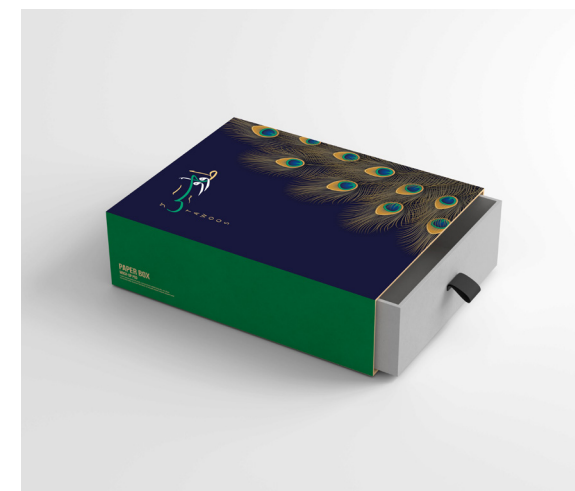
BRANDING PROJECTS



CLIENT :
TAWOOS RESTAURANT

Tasks

- Logo Design
- Packaging





CLIENT :
NEQSA CAFE

Tasks

- Theme design using Al-Sadu unit in the colours of the logo
- Wall & fridges Sticker
- Outdoor sign
- Exterior design





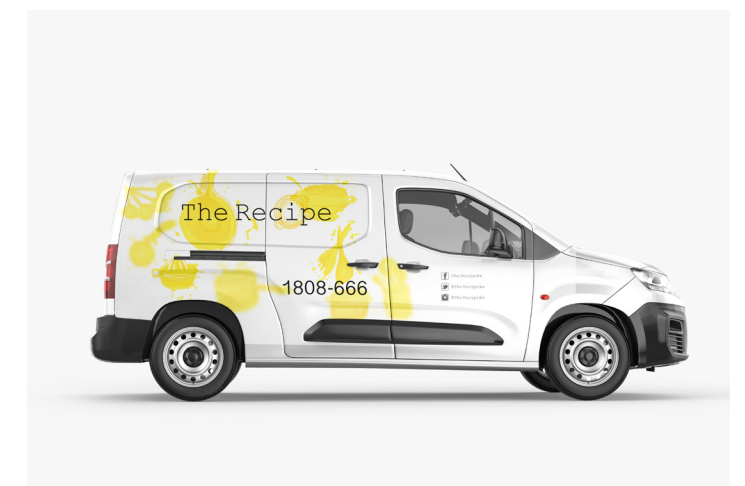
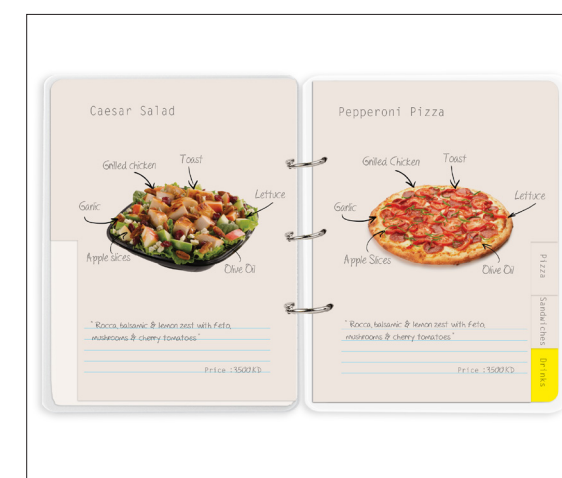
CLIENT:

THE RECIPE



Tasks

- Logo Design
- Packaging
- Van Design
- Menu Design
- Hoarding Design



LOGO PROJECTS & MORE

A logo is a graphic symbol used to identify a company, product, or service. It is a visual representation of the brand, it often includes a combination of typography, symbols, and colour. Designed to be simple, memorable, and timeless.

The goal of a logo is to communicate the brand's essence and values in a simple, easily recognizable form.





CLIENT :
MEGA OIL&GAS

Tasks

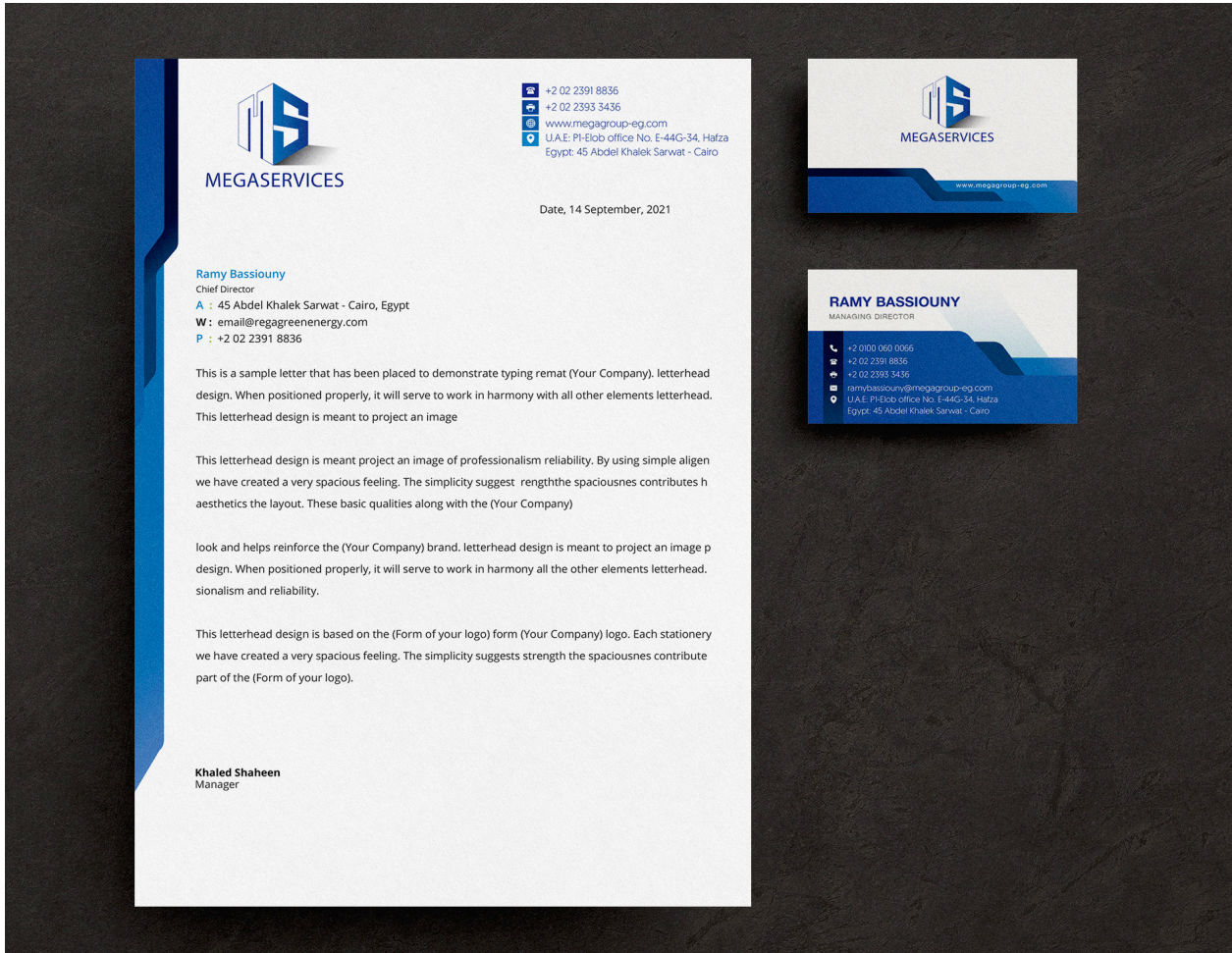
- Logo Design
- Stationery



CLIENT :
REGA GREEN

Tasks

- Logo Design
- Stationery





CLIENT :
AL-MANAR ENGINEERING

Tasks

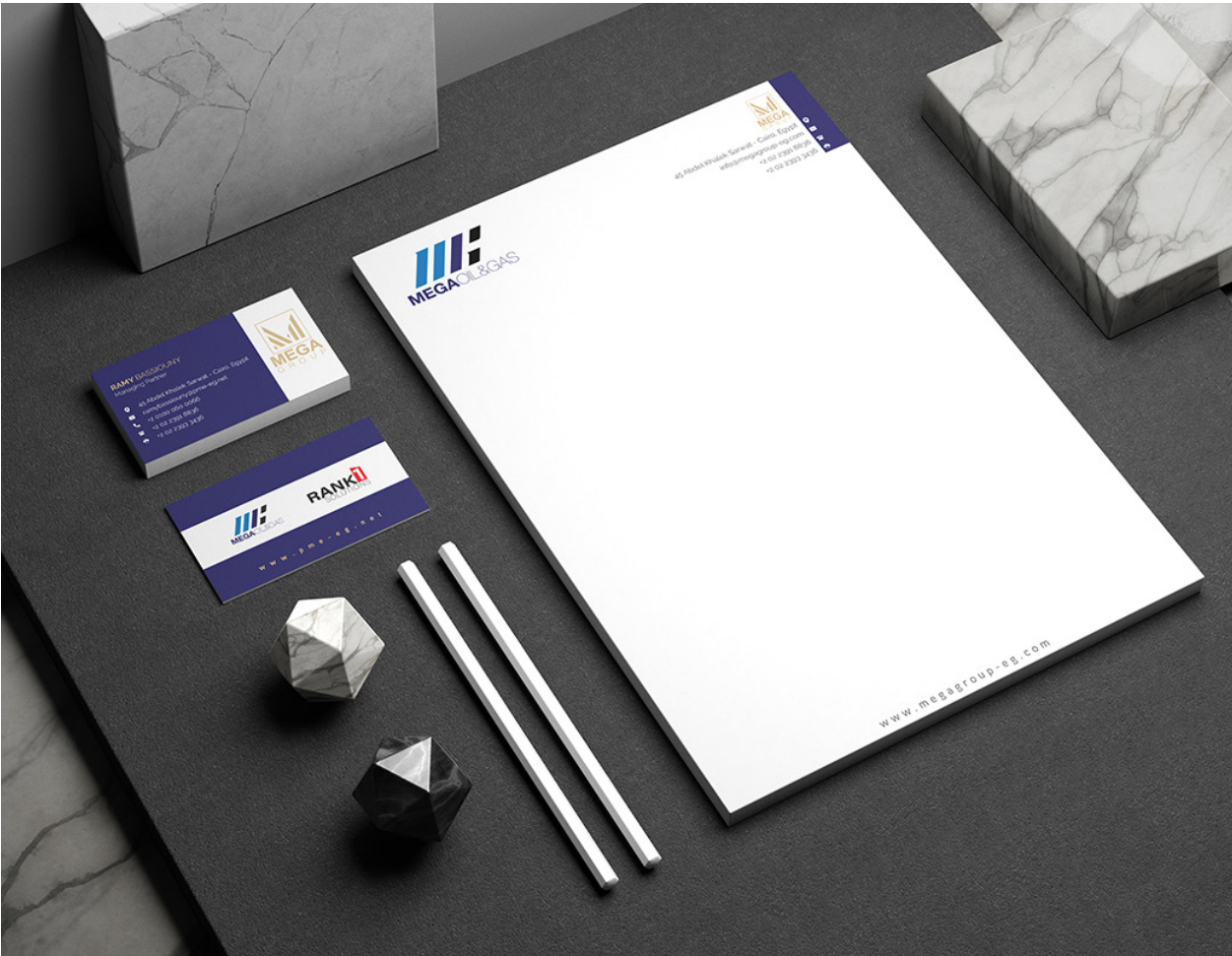
- Logo Design
- Website
- Company Profile



CLIENT :
REGA GREEN

Tasks

- Logo Design
- Stationery





CLIENT :
MB STONE

Tasks

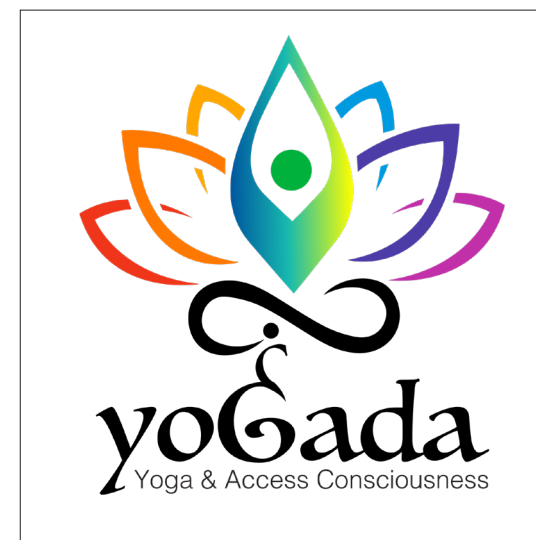
- Logo Design
- Company Profile
- Stationery



CLIENT :
BEN MAHMOUD

Tasks

- Logo Design



CLIENT :
YOGADA

Tasks

- Logo Design



CLIENT :
**BLOOM WITH ME
ONLINE STORE**

Tasks

- Logo Design

PRINT DESIGN

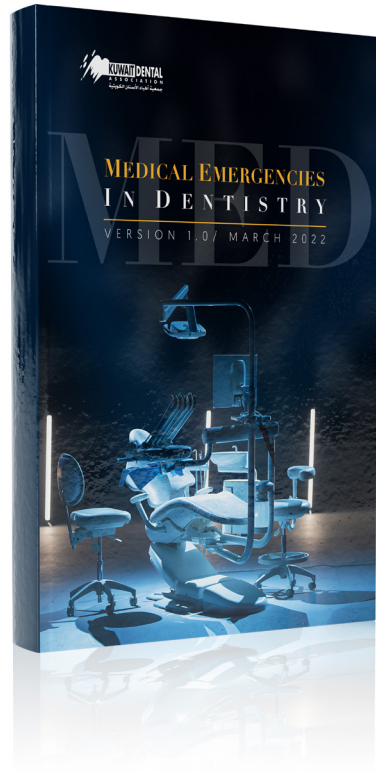
Print design is the process of creating a visually appealing and functional layout for printed items, this includes:

- Annual Reports
- Company Profiles
- Corporate Brochures
- Marketing Catalogs
- News Letter
- Callenders & Occasions

The print design process includes cover design, choosing typography, setting margins, creating page templates, and arranging images and text in a way that enhances readability and appeals to the target audience. The goal is to create cohesive, attractive, and functional printed items that effectively communicate the content to the reader.



PRINT DESIGN



PRINT DESIGN



EVENTS PROJECTS

Event projects encompass the planning, organization, and execution of various types of events, ranging from corporate conferences and trade shows to weddings, fundraisers, and social gatherings. These projects involve coordinating multiple elements to create memorable and successful experiences for attendees.

Event projects also involve implementing effective marketing and promotional strategies to maximize attendance and create buzz around the event. This may include designing and distributing invitations, managing event websites, utilizing social media platforms, and engaging with the media.





The 3D conference logo

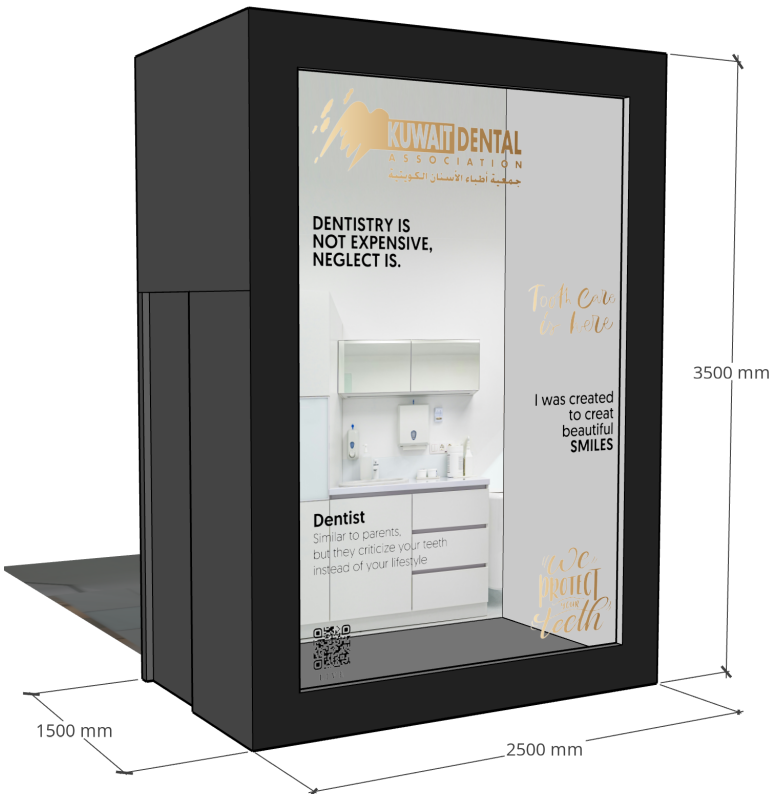


Photo Booth



EVENTS PROJECTS



Acrylic & wood Trophy



Pop up Stand

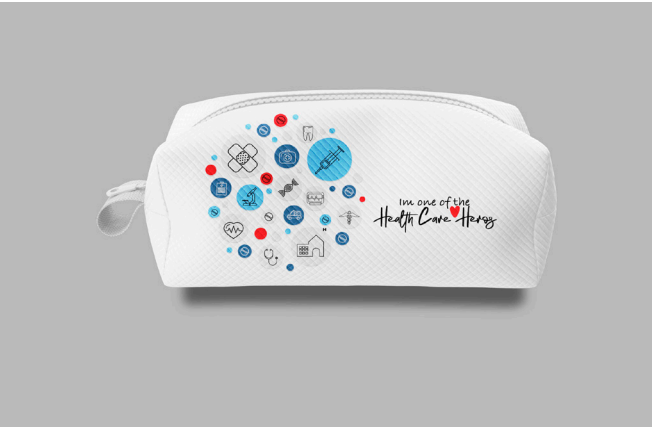


Desk Calendar



Acrylic & wood Trophy

EVENTS PROJECTS

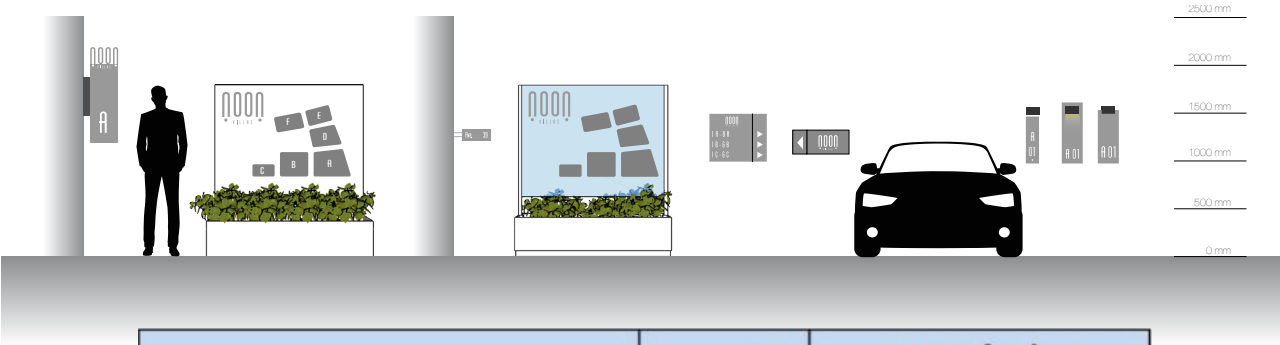
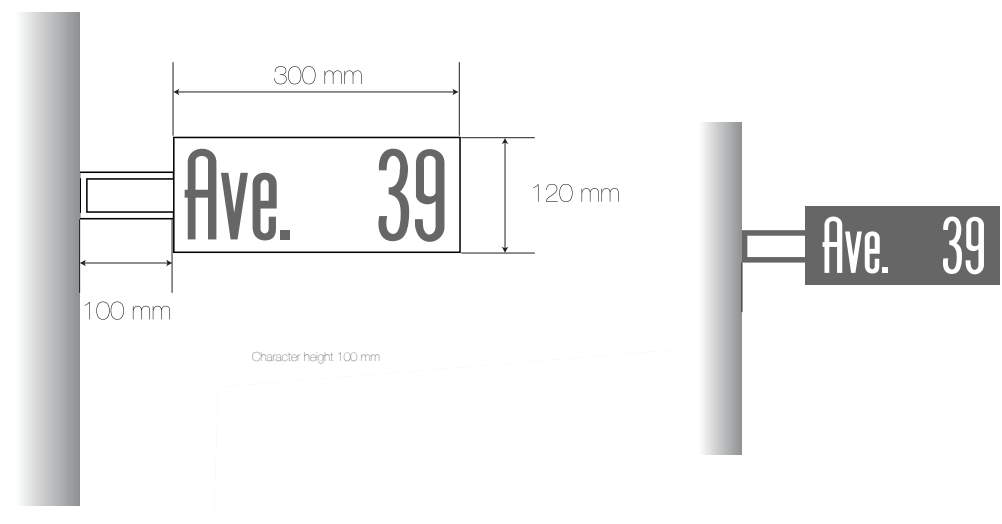
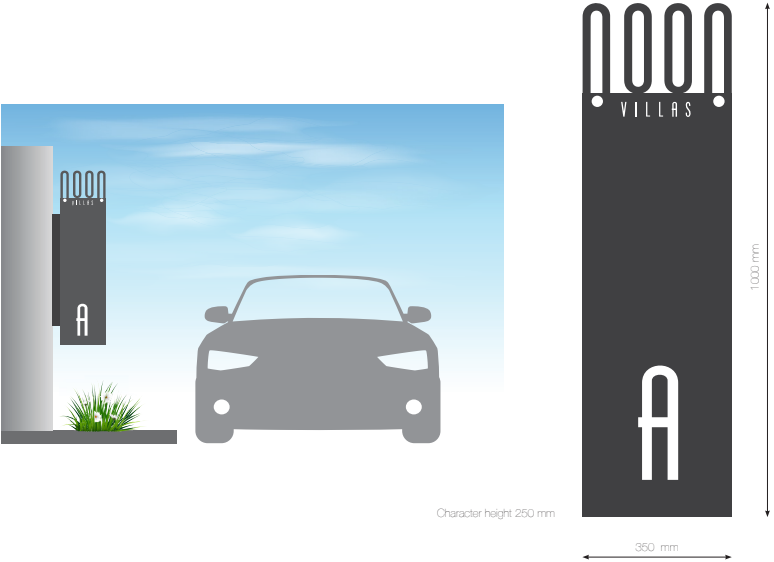
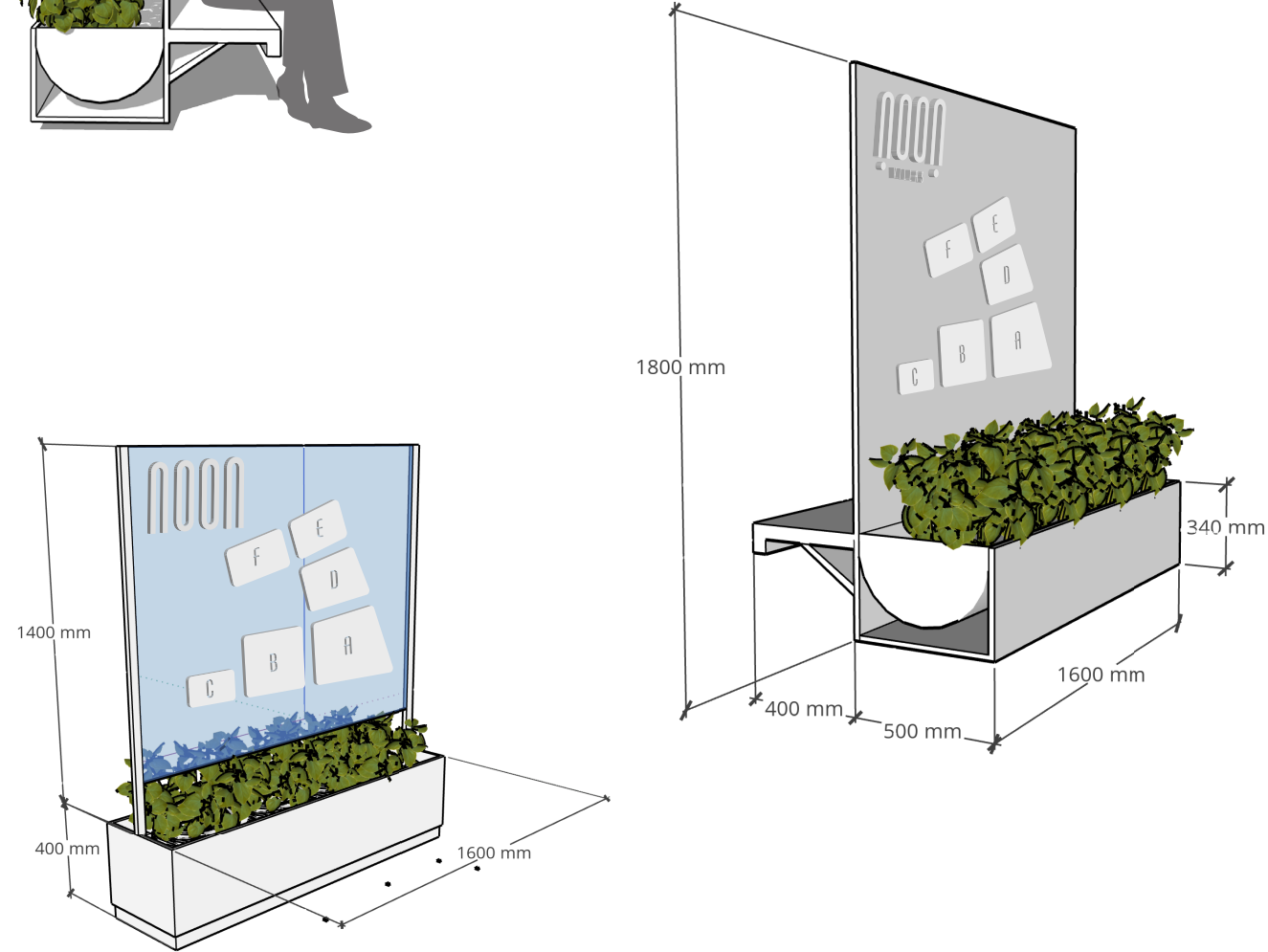
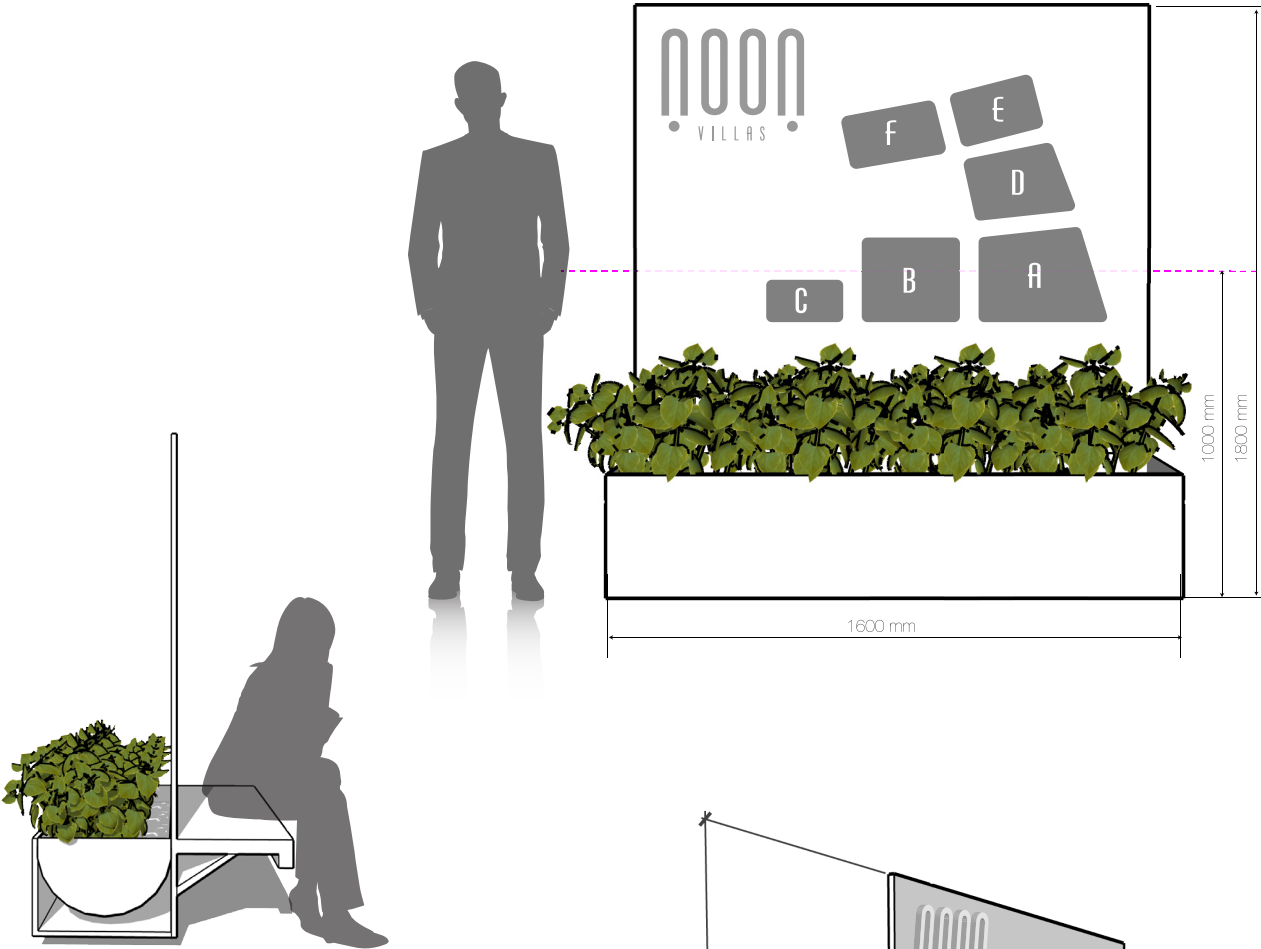


SIGNAGE DESIGN PROJECT

Signage design is the creation of visual elements like signs and graphics to convey information, guide people, or promote a brand. It involves considering factors like visibility, legibility, branding, materials, construction, wayfinding, compliance, and environmental aesthetics to create effective and functional signage



SIGNAGE DESIGN PROJECT



vehicle type	suggested eye height	range of values	
		min	max
cars	1,08	1,00	1,20
trucks	2,33	1,80	3,00
buses	1,80	1,75	2,50
bicycles	1,50	1,00	2,20
pedestrians	1,55	0,90	2,00
equestrians	1,50	1,50	2,70

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